

**Euchre Masters 2025**

*Home of the Professional Euchre Player*

**EUCHRE**

**EST. 2024**

***Masters.org***

**Partnership Packet**

# Euchre Masters

**Euchre Masters is a marketing and live events organization that brings social media and the card game Euchre together. Our active social media followers not only engage, but attend our live Euchre events hosted in various locations across the U.S.**

# -Overview-

Euchre Masters is the go to place both on and offline for all things Euchre. Euchre Masters facilitates the largest active Facebook group dedicated solely to the card game of Euchre. To complement that activity Euchre Masters hosts charity Euchre Tournaments throughout the Midwest.

- We host live Euchre tournaments throughout the Midwest
- Grassroots marketing meeting our customers in person locally
- Hundreds of Dollars donated to Charity from our Live Tournaments
- Facebook page with 400 active followers
  - 50K Monthly Facebook views
- Our weekly situation post generates 2K views with hundreds of interactions



**March 2024, 10 Euchre Tournaments in 3 different states, Hundreds of new customers!**

**The ONLY traveling Euchre Tournament**

**\$800H In charitable contributions from events**

**April 2025, 70K Facebook page views! 80% views from non-followers**

**2K Weekly post views with hundreds of user interactions, the largest FB page on Euchre**

**A niche card game and hobby with an exact demographic**

# Tournaments

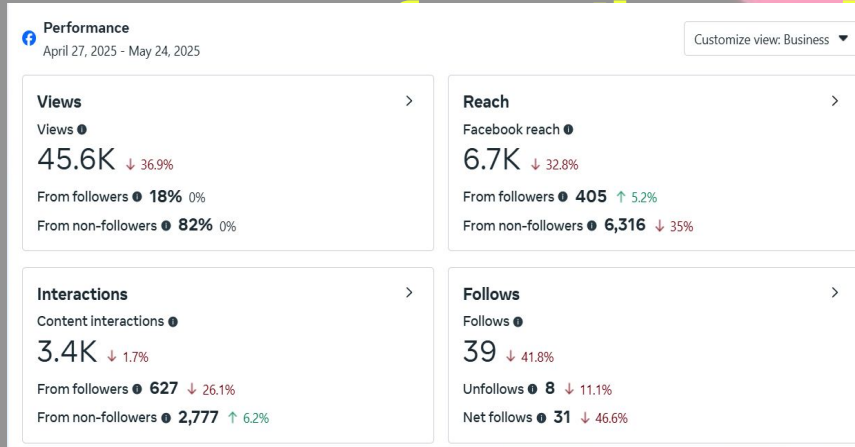
**Our Live tournaments give us the opportunity to meet and greet our loyal following. It is this grassroots marketing approach that has made us so popular in a short amount of time.**





# Social Media

The Euchre Masters Facebook page has become a massive success. This can be attributed to our niche market and our specific demographic which sets us apart



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## Benifits

A Partnership with The Euchre Masters can have many different meanings as we offer many different solutions unique to your wants and needs. We are a marketing, live events, and social media organization offering our expertise to help you in a variety of ways you never thought of. Think of us as consultants, when you partner with us our top priority is turning that expense in to a new sale or customer for you and us!



## CONCLUSION

The Euchre Masters invites you to become a key contributor to the evolution of grassroots, live event and social media marketing. We promises a dynamic, mutually beneficial partnership that transcends traditional sponsorship. We turn a marketing expenses into a profit generating plan for both our organizations.



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